

INSPIRED

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WELCOME

Interior plants are really making an impact on building practices across Australia with the inclusion of interior plants in the “Green Star” rating system for “green” buildings. Read all about this in our article **“Indoor Plants in Green Star Rating”**.

As the economic slow down takes its toll across Australia, businesses are devising new ways to provide better value and retain their best customers.

“Give Green in Recession” offers a means of rewarding your customers and providing an environmental improvement to their work place, all in one package.

Our regular **“Before and After”** article showcases MMMInteriors in Fyshwick.

Green Inspiration are currently showcasing a selection of plants at “Club Lime” in Tuggeranong, so why not check them out before your work out!

In future issues we will show you the latest in planters, what’s green in design and the most fashionable indoor plants on the market.

We hope this issue gives you some inspiration and look forward to providing you with more *Inspired* articles in the future.



Green Inspiration at Club Lime in Tuggeranong

GIVE GREEN IN RECESSION

In the current economic climate it is more important than ever to retain your best customers. Many businesses give gifts to their customers to show their appreciation.

Climate change and environmental issues are important to everyone right now and every business needs to include green practices in their workplace.

Why not **give plants to your best customers** and provide them with both a lovely gift and an improvement to their workplace environment!

Green Inspiration has many packages to suit all budgets. A popular option includes two plants fully maintained for a six month period. Packages start from as little as \$22.00 per month.

We can include a small label with your logo which provides a constant reminder to your customer of your appreciation.

Contact us to arrange an obligation free assessment and we will design a package to best suit the needs of you and your customers.



INDOOR PLANTS IN GREEN STAR RATING

“to maximize environmental benefits”

The Green Building Council of Australia (GBCA) was set up in 2002 to develop a sustainable property industry for Australia.

A “Green Star” rating system for “green” buildings was adopted to help the property industry comply with best practice building methods to maximize environmental benefits.

Some of the benefits of a green building include:

- Higher tenant retention
- Lower overheads
- Higher returns
- More productive & healthier environments

“indoor plants were included ... the Green Star Category—Office Interiors IEQ 15”

Recently **indoor plants were included** as one way of gaining points towards the **Green Star Category – Office Interiors IEQ 15**.

The Green Star rating system further supports the importance of having indoor plants in your interior space.



Source: National Interior Plantscape Association Newsletter Vol.32 “Interior Plantscape”, www.nipa.asn.au

BEFORE & AFTER



MMMIinteriors in Fyshwick asked Green Inspiration to improve their front entrance. Vandalism had been a problem in the past, therefore plants were needed which would not be an obvious target and would compliment the surrounds.

Suitable plants would have to link well with the corporate colours and be able to withstand the harsh conditions. Lomandra Longifolia “Tanika” and Cordyline Australis “Red Star” were chosen because they met the requirements and had a modern look with contrasting colours.

The result was a more inviting entrance and MMMInterior’s customers noticed the improvement.